

SUMMIT
WEEK
PROSPERITY



6TH NIGERIA DIASPORA INVESTMENT SUMMIT

Theme:

**New Vistas, New Aspirations, New Visions:
The Diaspora and National Development**

13th - 15th
Nov. 2023 | Abuja, Nigeria.

HYBRID



NiDCOM
NIGERIANS IN DIASPORA COMMISSION

**NIGERIA DIASPORA INVESTMENT SUMMIT
A PRIVATE SECTOR DRIVEN INITIATIVE**
www.ndisng.com



**NIGERIA
DIASPORA
SUMMIT
INITIATIVE**

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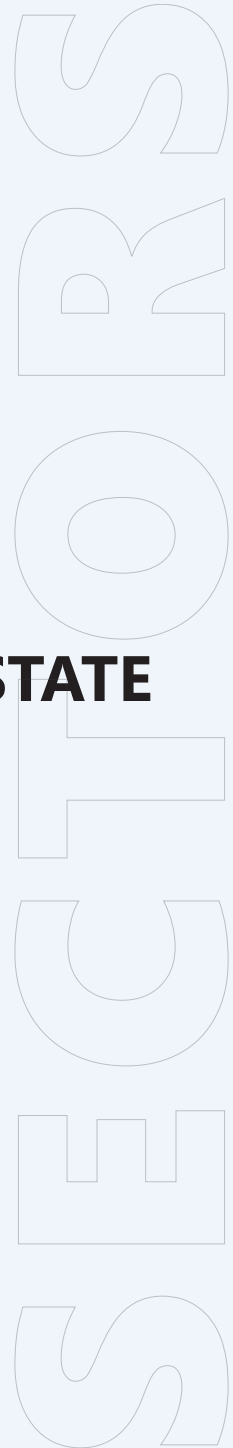
Theme:

**New Vistas, New Aspirations,
New Visions: The Diaspora and
National Development**



• SECTORS •

- * **HEALTHCARE**
- * **EDUCATION**
- * **OIL & GAS**
- * **INFRASTRUCTURE/REAL ESTATE**
- * **AGRIBUSINESS**
- * **CREATIVE, SPORT
& ENTERTAINMENT**
- * **TELECOMUNICATION**
- * **ICT/FINTECH**
- * **MANUFACTURING**





NIGERIA DIASPORA INVESTMENT SUMMIT

ABOUT THE SUMMIT

The must-attend HYBRID Investment Summit for Nigerians in Diaspora featuring keynote speakers, discussions, meeting rooms, investment pitches and exhibition halls.

It is a 3-day Investment Summit aimed at creating an avenue for prospective and sustainable Diaspora investment to help boost economic resurgence in Nigeria. The 6th edition of Nigeria Diaspora Investment Summit (NDIS) 2023 is convened by Nigerians in Diaspora Commission (NiDCOM) in collaboration with Nigeria Diaspora Summit Initiative (NDSI).

The Investment Summit will also showcase the investment opportunities and development framework put in place to make investing in Nigeria more attractive to Nigeria Diaspora and foreign investors.

The event will also be streamed live on YouTube, Instagram, Facebook and the NDIS Official Website

OBJECTIVE/AIM

The Summit provides a platform where Diaspora investors can interact with potential sponsors, investment pitchers (looking for investors), partners, collaborators and government officials. The aim of this Summit is to bring together Diaspora investors and people seeking investment opportunities in Nigeria.

The 3-day Summit is divided into eight Pitching Sessions.

- Healthcare
- Education
- Agribusiness
- Creative, Entertainment & Sports
- Telecommunication
- ICT/Fintech
- Manufacturing
- Oil & Gas
- Infrastructure/Real Estate

Each Session will have a main sponsor. For example, at the beginning of Agribusiness Session, a message, video, ads will be played from the sponsor of the pitching category. The event will also be streamed live on YouTube, Instagram, Facebook and official website www.ndisng.com

WHO SHOULD ATTEND

- Diaspora investors and potential foreign investors seeking opportunities for a decent return/investment in Nigeria.
- Nigerian startup as well as growth-oriented MSMEs seeking venture capital and investment in return for equity participation in Nigeria domiciled businesses and projects.
- Financial intermediaries and stakeholders with an interest in or commitment to Nigerian economy, with particular regard to its diversification and to enhance attractiveness to investment inflows, particularly inward investment in the post-oil era.

WHY YOU SHOULD ATTEND

- Strengthen your profile
- Expand your network
- Showcase your practice, products, services at a virtual Summit with potential partners, sponsors and government actors
- Meet key decision makers and industry influencers
- Generate new leads
- Brand exposure
- Access to targeted audience

PARTICIPATION

- Special Guest of Honour
- Projected Speakers 15
- Projected Exhibitors 25
- Projected Pitchers 60
- Projected Participants 5000 (Physical & Virtual)

SPONSORSHIP OPPORTUNITIES

PARTNERSHIP OPTIONS

PLATINUM PARTNER – N25M

BENEFITS

1. Primary branding position (including backdrop) at the event venue
2. Primary branding position on all communication and publicity platforms including social media
3. Frequent MC acknowledgement/mentions throughout the event
4. 1 x 10-minute CEO Speaking/Presentation Slot
5. 3 x Panellist slots
6. 6 x Display stands at the event venue
7. 5 x Participant (Delegate) Tickets including dinner
8. Back or Inside Back or Inside Cover Page advert in Official Event Brochure
9. Radio/TV/Press Interview
10. Opportunity to leverage the outcomes of the summit
11. Any other benefit that may be negotiated and agreed upon

GOLD PARTNER – N15M EACH

BENEFITS (PER PARTNER)

1. 1 x 5-minute CEO Speaking/Presentation Slot
2. Up to 6 MC acknowledgement/mentions during the event
3. 2 x Panellist slots
4. Secondary branding position at the event venue
5. Secondary branding position on all communication and publicity platforms including social media
6. 3 x Display stands at the event venue
7. 4 x Participant (Delegate) Tickets including dinner
8. Inside Back Page advert in Official Event Brochure
9. Radio/TV/Press Interview
10. Opportunity to leverage the outcomes of the summit
11. Any other benefit that may be negotiated and agreed upon

SILVER PARTNER – N7.5M EACH

BENEFITS (PER PARTNER)

1. 1 x 3-minute CEO Speaking (Goodwill message) slot
2. Up to 4 MC acknowledgement/mentions during the event
3. 1 x Panellist slot
4. 2 x Display stands at the event venue
5. 3 x Participant (Delegate) Tickets including dinner
6. Full (inside) page advert in Official Event Brochure
7. Radio/TV/Press Interview
8. Opportunity to leverage the outcomes of the summit
9. Any other benefit that may be negotiated and agreed upon

BRONZE PARTNER – N2.5M EACH

BENEFITS (PER PARTNER)

1. 1 x 3-minute CEO Speaking (Goodwill message) slot
2. Up to 2 MC acknowledgement/mentions during the event
3. 1 x Display stand at the event venue
4. 2 x Participant (Delegate) Tickets including dinner
5. Full (inside) page advert in Official Event Brochure
6. Radio/TV/Press Interview
7. Opportunity to leverage the outcomes of the summit
8. Any other benefit that may be negotiated and agreed upon

OTHER “SPECIFIC” PARTNERSHIP OPTIONS

- | | | |
|----|---|------------|
| A) | Summit Tea Break: N1m per day (x3 days): | N3m |
| B) | Summit Lunch N2m per day (x3 days): | N6m |
| C) | Summit Gala/Awards Dinner N5m (x1): | N5m |

SPECIAL PITCHING AWARDS

- | | | |
|----|--|--------------|
| A) | Best MSME Pitch 150k (x 1): | N150k |
| B) | Best Nonprofit Pitch 100k (x 1): | N100k |
| C) | Best Female Entrepreneur Pitch 100K : | N100k |
| D) | Best Tech Innovation Pitch 100K : | N100k |
| E) | Best Start-up Pitch 100K : | N100k |

SPECIAL AWARDS & RECOGNITIONS (1 EACH)

- | | | |
|----|---------------------------------|--------------|
| A) | Best MSME Pitch: | N150k |
| B) | Best Female Entrepreneur Pitch: | N150k |
| C) | Best Nonprofit Pitch: | N100k |
| D) | Best Tech Innovation Pitch: | N100k |
| E) | Best Start-up Pitch: | N100k |

EVENT ADVERTISEMENT

WEBSITE ADVERT RATE

- 1-month: N250,000
- 3-months: N500,000
- 6-months: N800,000

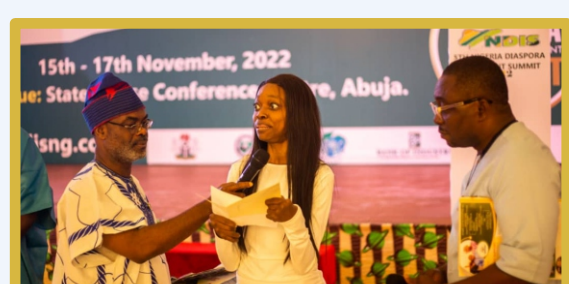
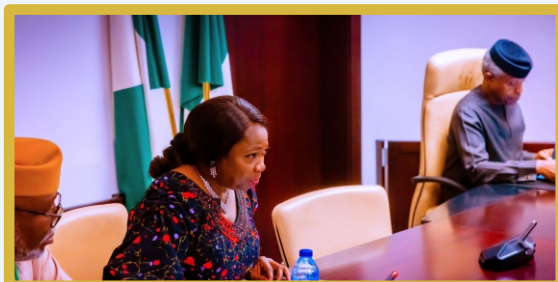
MAGAZINE ADVERT RATE

- Quarter Page: N250,000
- Half Page: N500,000
- Full Page: N800,000

BANK DETAILS:

NIGERIA DIASPORA SUMMIT INITIATIVE
ECOBANK: 5740005712

Pictures from 5th Nigeria Diaspora Investment Summit 2022





CONTACT INFORMATION

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